



**BIRMINGHAM  
HIPPODROME**

# Supporter Spotlight

Welcome to your round-up of **membership benefits, event dates, grant-making** and **fundraising news** to accompany our new season brochure.

We are hurtling into a vibrant winter season that signals the return of BRB's *The Nutcracker*, star-studded pantomime *Peter Pan*, the staging of our first ever in-house musical - *The Jingleclaw* and our Big Give Christmas fundraising Challenge! Read more about our ambitious target of **£45,000** in support of Access for All and our deep commitment to supporting accessibility for the region's disabled and vulnerable audiences overleaf. Please consider donating! We are also preparing for the exciting **Chinese New Year Festival celebrations** which offers business opportunities of all kinds. We couldn't have achieved so many successes this year without your continued support - a heartfelt thank you from us all!

Judith, Emma, Rachel, Ben and Anouk Fundraising and Development Team

## Calendar of Events

2024

**TUE 3 DEC** Relaxed Performance at Birmingham Royal Ballet's *The Nutcracker*

**TUE 3 DEC** Fundraising campaign Big Give Christmas Challenge

**WED 18 DEC** Relaxed Performance at *The Jingleclaw*

2025

**WED 29 JAN** Relaxed Performance Reception *Peter Pan*

**SAT 1 - SUN 2 FEB** Chinese New Year Celebrations, family-friendly free outdoor festival

**TUE 4 FEB** Relaxed Performance Volunteer Online Training 12.30 - 1.30pm

**THU 6 FEB** Fundraising Gala Night at Matthew Bourne's *Swan Lake* - book your places NOW!

**TUE 25 FEB** Relaxed Performance at Birmingham Royal Ballet's *Cinderella*

**THU 22 MAY** Relaxed Performance at *Joseph and the Amazing Technicolor Dreamcoat*

**Chinese New Year Festival** Your brand benefits alongside the **Year of the Snake**



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Birmingham Chinese New Year Festival (Sat 1 - Sun 2 Feb), is an annual celebration in Southside District that has delighted visitors for over 30 years. In 2025 we will welcome the **Year of the Snake**.

Last year's hugely successful event attracted record-breaking crowds of **38,000**, showcasing the festival's diverse appeal - Chinese community, families, culture enthusiasts, tourists, local businesses, performers and artists, media representatives, and community leaders. We anticipate even greater participation in 2025.

We're excited about the potential for businesses at Birmingham's Chinese New Year Festival and would love to explore sponsorship opportunities with you!

With packages starting from just **£2,000**, we can create a tailored package that perfectly suits the needs and budget of your business.

**Start your conversation with Emma today - details overleaf.**



## 2025 Festivals - fabulous, fun and free for everyone!

**Chinese New Year - Sat 1 - Sun 2 Feb:** Celebration of traditional performances, arts and crafts with a family-friendly zone to welcome the new year.

**B-SIDE Hip Hop Festival 10th Anniversary - 30 May - 1 Jun:** Far-reaching, dynamic, youthful and influential audience showcasing dance, rap and urban culture.

**Birmingham Weekender - 23-25 Aug:** City-wide celebration, the perfect platform to reach a broad audience in the heart of the city!

# Supporter Success

Participation, opportunity, social impact...



## Spread your wings Fundraising Gala at Matthew Bourne's Swan Lake

Join us on **Thu 6 Feb** for an unmissable Gala evening at Matthew Bourne's audacious, rule breaking reinvention of Tchaikovsky's masterpiece.

Our Gala events are the perfect opportunity to entertain your valued clients, treat a team and network with other city professionals.

Your sparkling evening includes: a top-price show ticket, drinks reception, a delicious three-course seated dinner in our specially styled rehearsal studio and an exclusive post-show party.

Book the number of places to suit you at **£195 pp** and join a lively mix-in table. Tables for 10 guests at **£1,950** are also available.

**Book NOW with the team!**



## Join Us as a **Relaxed Performance Volunteer!**

Are you or your colleagues interested in making theatre more accessible for audiences with additional needs? We invite you to sign up for our upcoming **Volunteer Online Training** session on **Tue 4 Feb**, from **12.30 to 1.30pm**.

Help us create a welcoming environment and enrich the theatre experience for everyone!

Call **Anouk** on **0121 689 3068** or [fundraising@birminghamhippodrome.com](mailto:fundraising@birminghamhippodrome.com)

Relaxed Performance Volunteers at *Disney's Aladdin*.



## Help us go **BIG** for Christmas and raise **£45,000 for Access for All!**

### Big Give Christmas Challenge, Tue 3 - Tue 10 Dec

Your donation during the week-long campaign will **double in value** - doubling the impact for our beneficiaries!

Access for All is our deep commitment to providing opportunities for people with complex needs - Accessible and Relaxed Performances, Special Educational Needs (SEN) school partnerships and work experience, the launch of our new SEN Youth Theatre and our amazing Access & Inclusion Advocates.

Find out more and donate at:  
[www.birminghamhippodrome.com/biggive](http://www.birminghamhippodrome.com/biggive)

Follow our campaign packed full of exciting stories, so be sure to keep up to date with our activities on LinkedIn and social posts.

And remember, **donate during the campaign period for that vital match-funded boost!**

Thank you to everyone for an informative day and the excellent (relaxed) production. It's such fantastic news to hear about how the Hippodrome is continuing to work towards making the venue accessible to all. Your volunteers are an asset to your team.

*Jorja LeGallienne, Projects Manager at Deaf Cultural Centre*

## In the Spotlight

Without the support of the **business community, grant-makers and Trusts & Foundations**, we couldn't achieve the full extent of our ambitions.

### Richardson Brothers Foundation

A huge thank you to **Richardson Brothers Foundation** in support of our **Relaxed Performance programme**, designed for audiences with additional or sensory needs. We are thrilled to welcome the Foundation as a supporter of our vital Access work - thank you!

Supporters and partners visit sensory space created for Relaxed Performance



### Charles Stanley Wealth Managers

We are delighted to announce that **Charles Stanley** has joined our growing community of business supporters as a **Performance Partner**.

Thank you to **Tim Venner** and the team at Charles Stanley for helping us to provide exceptional creative opportunities to local young people and vulnerable communities.

"We're excited to join the corporate membership scheme and proudly support local arts. We look forward to an incredible year of shows and events at the Hippodrome!"

*Tim Venner, Business Development Director, Charles Stanley*

### Your Development Team

To find out about our projects with funding needs, your partner benefits or to activate your brand even further with us, please get in touch...

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