



**BIRMINGHAM
HIPPODROME**

Supporter Spotlight

Welcome to your round-up of **membership benefits, event dates, grant-making and fundraising news** to accompany our new season brochure.

Our Spring season is fully in motion and we have fantastic shows lined up for you, including *Only Fools and Horses*, *Kinky Boots*, *Tina The Musical*, *Mary Poppins* and the hugely anticipated extravaganza *Moulin Rouge!*

Thank you for your continued support which directly contributes to our wider work as an arts charity, benefitting children and young people in underserved communities, vulnerable audiences and creating exciting new work and opportunities for artists rooted in the city-region. We look forward to seeing you at the theatre very soon!

Judith, Emma, Rachel, Ben and Anouk
Fundraising and Development Team

Calendar of Events

2025

WED 2 APR: Relaxed Performance at *Shark in the Park*

THU 22 MAY: Relaxed Performance at *Joseph and the Amazing Technicolor Dreamcoat*

FRI 30 MAY - SUN 1 JUN: B-Side Hip Hop Festival - Celebrating 10 Years

WED 11 JUN: Curtain Raiser Performance at *Peaky Blinders - The Redemption of Thomas Shelby*

SAT 23 AUG - MON 25 AUG: Birmingham Weekender

WED 8 OCT: Relaxed Performance Volunteer Online Training

WED 15 OCT: Our Spectacular *Moulin Rouge!* Gala

TUE 2 DEC: Relaxed Performance at *The Nutcracker*

2026

TUE 6 FEB: Relaxed Performance Volunteer Online Training



B-SIDE Hip Hop Festival is back (30 May - 1 Jun) with a celebratory 10th anniversary edition!

B-SIDE has become an energetic staple in the city's festival calendar, presenting UK and international artists, giving fans the chance to dive into Hip-Hop's rich history and evolution. Woven into Birmingham's cultural scene and rooted in public spaces, B-SIDE has cultivated a platform for street art, dance battles, rap showcases, workshops, exhibitions and immersive performances. This milestone year will also see something truly special: the UK premiere of the first major retrospective of legendary American popular culture photographer and filmmaker, Henry Chalfant.

With over **46,000** attendees last year, we're expecting an even bigger crowd for this special anniversary, with coverage and media exposure across multiple platforms.

We're inviting businesses to be part of the B-SIDE energy through exciting sponsorship opportunities. Whether you're looking to build brand visibility, connect with a passionate audience, or support the arts, we can create a sponsorship package that fits your goals and budget.

Start your conversation with Emma today - contact details overleaf.



2025-2026 Festivals - fabulous, fun and free for everyone!

B-SIDE Hip Hop Festival 10th Anniversary 30 May - 1 Jun: Far-reaching, dynamic, youthful and influential audience showcasing dance, rap and urban culture.

Birmingham Weekender 23-25 Aug: City-wide celebration, the perfect platform to reach a broad audience in the heart of the city!

Chinese New Year 22 Feb 2026: Celebration of traditional performances, arts and crafts with a family-friendly zone to welcome the new year.

Supporter Success

Participation, opportunity, social impact...



Step into a world of opulence, grandeur and glitz! Join us for a sensational **Gala** in celebration of **Moulin Rouge!** on **Wed 15 Oct 2025**.

Our popular **fundraising gala night** is an ideal way to wow your clients with an evening of fantastic entertainment and hospitality, the chance to extend a spectacular 'plus guest' invitation.

Places start from £250pp to include a premium show ticket, drinks reception, 3-course dinner, and exclusive post-show party. Tables for 10 guests - £2,500 - are also available.

BOOK NOW with Anouk on **0121 689 3068** or fundraising@birminghamhippodrome.com

Can-Can Sponsorship Packages

This spectacular gala is THE standout night in our 2025 event programme. Snap up the hottest tickets in town and put your brand in the spotlight benefitting from a host of glittering exclusive benefits with our premium and Can-Can sponsorship packages.

This is no ordinary night out. It's VIP treatment at its finest, a chance to stand out among the crowd. You'll be supporting Hippodrome Unlocked, our bold commitment to ensuring everyone can experience the magic of theatre.

Please contact Emma to explore how you can get involved.



Your support for New Musicals: developing skills and talent in the region for national touring

Did you know that **Birmingham Hippodrome** has the UK's first in-house department for **New Musical Theatre**?

Our expert team focuses on developing musical theatre talent in Birmingham, alongside commissioning, presenting and producing new musicals on Hippodrome stages and beyond. The range includes one-week RIFFS, artist residencies, shows to workshops and commissions of brand new work in the Patrick Studio, most recently 5-star **The Jingleclaw**, under our **My First Musical** banner.

We are excited to announce our next Christmas show is **No Such Thing as Wolves**, a chance for young families to share a first theatre experience. Plus, we're heading to Edinburgh Fringe for the first time in August with climate musical comedy, **Hot Mess**. Supporters are vital to the success of the exciting New Musical Theatre journey.

Explore the unique opportunities we can offer a brand alongside our upcoming productions by reaching out to Emma. We can't wait to share more of our exciting new work with you.

The Corporate Family has expanded: welcome to new members!

We're thrilled to welcome several fantastic new businesses to our vibrant community of corporate members. A huge shoutout to **The Forum**, **Baker Goodchild**, **OWB Creative**, **No5 Barristers Chambers**, and **Trowers & Hamblins** - it's great to have you on board. We can't wait to see you and your teams at the theatre, sharing unforgettable experiences with us!

Become a Festivals Volunteer!

Are you or your colleagues interested in making local outdoor festivals more accessible for everyone? We'd love for you to join our volunteer team at **Birmingham Weekender (23-25 Aug 2025)**. **No experience? No problem!** We'll provide full training with our specialist Access team to support you in creating a welcoming experience for audiences with additional needs at this amazing free festival in the city centre.

Find out more by calling **Anouk** on **0121 689 3068** or fundraising@birminghamhippodrome.com

In the Spotlight

Without the support of the **business community, grant-makers and Trusts & Foundations**, we couldn't achieve the full extent of our ambitions.

The D'Oyly Carte Charitable Trust

Many thanks to **The D'Oyly Carte Charitable Trust** for their essential contribution that helped deliver our **Writers Group Showcases** last month! With the grant, six teams of new theatre creatives were able to share their vision and perform excerpts from their new work in the **Patrick Studio** to an audience comprising industry representatives, other creatives and the public - a unique and exciting opportunity! We were all blown away by the depth and range of talent in the room. Thank you **D'Oyly Carte** for your vital support of **New Musical Theatre** in the UK.

New Musical Theatre Writers Group Showcase on 6 March 2025.



Your Development Team

To find out about our projects with funding needs, your partner benefits or to activate your brand even further with us, please get in touch...

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